

“In challenging the audience to think about social justice and diversity, Jessica pushed some buttons—in a good way! She asked them to use tracking to figure out triggers and make observations, which were simple things to do that ended up being referred to in many sessions after her keynote. And egads, is she funny!”

—Lisa Currie, Director of Health Education
Northwestern University



Jessica Pettitt

Not Your Ordinary Diversity Trainer

ZANY! HUMOROUS! DOWNRIGHT NECESSARY!

Fun and Interactive Keynotes and Workshops on Diversity and Social Justice

Help your students confront the excuses and assumptions that prevent them from making real change in their communities



PROGRAMS

JESSICA PETTITT

When diversity trainings just aren't enough, call on **Jessica Pettitt!**

From the moment you meet Jessica, you know you're in for something that will challenge your mind, inspire your conscience and invigorate you to pursue change in your community.

Nominated for the past two years by *Campus Activities Magazine* for "Best Diversity Artist" and referred to as the "Margaret Cho of Diversity Trainers," Jessica's programs are direct, customized and highly interactive. Her workshops, seminars and keynotes don't just leave participants energized, but inspired and motivated to follow through with action to create change. Jessica uses her take on life to lead participants through a safe but confrontational process of examination, self-reflection and open dialog that is as challenging as it is rewarding.

"Jessica was an engaging, intentional and impactful speaker. Her honesty and commitment to social justice were truly inspiring and incredibly refreshing. I would highly recommend her!"

—Sally Gates, Assistant Director, SOLD
University of Tennessee

BE THE CHANGE YOU WANT TO BE

Often, student groups ask a speaker to come in and make the group feel good, laugh and learn something. Using an interactive and conversational style, Jessica encourages participants to play with their cell phones, raise their hands and laugh out loud. The laughter comes from well orchestrated humor as well as a slow, developing feeling of discomfort. In order to really make change, a person must realize to what they are oblivious and come to understand how this lack of consciousness guides his or her actions and assumptions. Collectively, the group begins to break down behaviors, actions, assumptions and stereotypes that limit their organizations, friends and, most importantly, themselves.

JUST RESCUE

Who has the power to choose who lives or dies? Who writes the moral code we live by? Who "unwrites" this code? Even with limited information, we are socialized to make quick decisions about another person. When given an opportunity to examine "back stories" and assumptions, participants learn the positives and negatives of stereotypes. Jessica will help participants identify default decision-making in regards to logical, relational, creative and emotional connections. Participants can take this knowledge to make informed decisions in the future.

FACING TRANS: INCLUSION, ADVOCACY AND EMPOWERMENT

As we become more comfortable with the lesbian and gay communities on our college campuses and in the workplace, we continue to overlook bisexuals and silence transgender populations. This day-long training is designed to help college human resource administrators strategically plan to provide a safe and supportive climate for all and to prepare participants to become better advocates for the trans community. Jessica educates participants on being a leader by identifying the need to include invisible populations, advocating effectively for trans people and empowering all community members to take action.

Jessica is also available to facilitate retreats, multi-day trainings and professional development seminars. Visit our website for more information.

CAMPUSPEAK

For pricing and availability, please call CAMPUSPEAK at (303) 745-5545, email info@campuspeak.com or visit www.campuspeak.com

For more in-depth information on Jessica, please visit www.iamsocialjustice.com

